



**NORTH FULTON**

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# Georgia's Apex for Business

**North Fulton Economic Alliance [NorthFultonRegion.com](http://NorthFultonRegion.com)**



## NORTH FULTON

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### Welcome to the Apex for Business

Meet North Fulton: Georgia's peak vantage point for ambitious companies and the people behind them. Located just north of Atlanta, this is a region that's close to everything: capital, customers and the world's busiest airport, all without the gridlock. Here, six cities move as one. Fortune 500 firms and fast-moving startups aim higher — leveraging global access, executive-grade amenities and the most educated talent around. When you're ready to rise, rise here.



### Global Reach. Regional Advantage.

North Fulton makes it easy to move people, products and ideas, in a state that ranks No. 2 for infrastructure and energy availability according to Area Development. The region connects seamlessly to U.S. and global markets, especially by road and air. Add competitive energy rates, premier office space, an expanding portfolio of master-planned and mixed-use developments, and you get North Fulton: a place built for companies ready to scale.

### Infrastructure Meets Access

- ▶ **Airport** — Hartsfield-Jackson Atlanta International Airport, the busiest airport in the world, is less than 35 miles (56 kilometers) away and puts 80% of the U.S. population within a two-hour flight.
- ▶ **Highway** — The \$4.16 billion Georgia 400 expansion project will add new express lanes and a rapid bus transit system that will further connect businesses with talent, customers and opportunities.
- ▶ **Ports** — Two deepwater ports are 4 hours away: the Port of Savannah, the fastest growing port in the nation, and the Port of Brunswick.
- ▶ **Energy** — North Fulton has the capacity to support energy-intensive projects, with Georgia Power investing \$64.1 billion in facilities statewide in 2025.
- ▶ **Digital** — North Fulton has built a robust network of high-speed fiber optic cables, with 94% broadband internet access in Fulton County (above national average of 91%).

## North Fulton Fast Facts

**393,166**

Population  
ESRI, 2025

**225,584**

Labor force  
ESRI, 2025

**73%**

Hold bachelor's degree  
or higher vs. *national*  
average of 35.7%

**85.3%**

Of households earn  
above \$50K  
*Higher than national*  
average of 69.4%

**12**

Fortune 1000 firms  
operate in North Fulton

**THE MOST**

Highly educated region  
in the U.S.



## Six Distinct Cities, Moving in Unison



Known as the Technology City of the South, Alpharetta has earned acclaim as the No. 1 small city for big careers (New York Times) with employers like ADP, Fiserv, EY, Jackson Healthcare, Verizon and Morgan Stanley.



Johns Creek made headlines as the nation's No. 1 best place to live (U.S. News) and No. 1 safest city (citiesabc), a testament to its well-planned growth strategy.



Milton rates among the safest cities in the U.S. (World Atlas) and has seen rapid population growth in its picturesque, family-friendly communities.



A peaceful atmosphere with abundant green space envelops residents in Mountain Park, without sacrificing access to urban amenities and commercial centers.



With an entrepreneurial spirit, renowned food scene and award-winning quality of life, Roswell is a base for top names like WellStar, Vestis and PBS Aerospace.



Sandy Springs is the most diverse city in Georgia (WalletHub), having grown from a 19th century haven for pioneers into a leading hub for global brands like UPS, Newell Brands, Mercedes Benz and Intercontinental Exchange.

## A Business Climate in a Class of Its Own

North Fulton is a launchpad for leaders and companies that are remaking the modern world. Competitive costs, targeted incentives and low taxes meet exceptional talent, modern office parks and a strong startup culture. Moreover, Area Development ranks Georgia with the fastest speed-to-market and most cooperative state and local government in the nation.

**The North Fulton Economic Alliance unites the region under one umbrella, offering companies a coordinated point of entry.**

## Key Industries



### ► Technology

Hailed by Business Facilities as “one of the most dynamic, innovative ecosystems in the U.S.,” North Fulton supports nearly 1,000 tech companies with reliable fiber networks and utilities.



### ► Health and life sciences

Home to five top hospitals and 5,100-plus physicians, North Fulton hosts healthcare leaders like Wellstar and Jackson Healthcare along with some of the biggest names in life sciences.



### ► Global commerce

North Fulton’s unbeatable logistics advantages propel UPS, the largest shipping company on the planet with its world headquarters in the region, as well as others like SAIA, Newell Brands and Vestis.



### ► Fintech

With firms in Georgia handling 70% of all U.S. transactions, North Fulton is a logical home base for more than 50 fintech companies ranging from global financial titans to cutting-edge startups.

# #1

**Best state for doing business,  
13 years in a row: Georgia**  
*Area Development, 2026*

# #7

**Best U.S. county for  
investment: Fulton County, GA**  
*Site Selection Magazine, 2026*

# TOP 10

**AI growth leader in the U.S.:**  
**Atlanta-Roswell-Sandy Springs, GA**  
*Business Facilities, 2026*

## Major Companies in North Fulton



**Alcon**

Boston  
Scientific

**fiserv.**



**JACKSON**  
HEALTHCARE

Morgan Stanley



Mercedes-Benz

**newell**  
BRANDS



**verizon**✓

**vestis**



# 1.9M

Workers within a 40-minute commute

# 537,021

Daytime population  
Residents and commuters in North Fulton during business hours

# #2

Best state for workforce training programs: Georgia  
Area Development, 2026

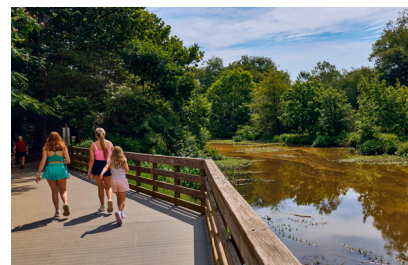
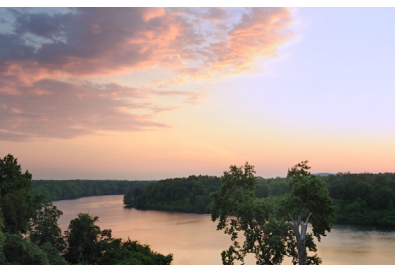
## The Very Definition of Talent

Whether measured by quantity or quality, North Fulton has talent in spades. Nearby universities like the University of Georgia, Georgia Tech and Emory all feed into the talent pipeline, while institutions like Georgia State and Gwinnett Tech equip local workers with skills in high-demand industries through their campuses in Alpharetta.



## The Place to Have It All—And Then Some

A sophisticated blend of big city and tree-lined suburbs, North Fulton's communities nourish life, lived to the fullest. The region consistently ranks among the best and safest places to live in the nation. Three of the top 10 best public high schools in Georgia are located here, along with the No. 1 high school for STEM in the state. For young families and executives alike, North Fulton is synonymous with peace of mind, excellent schools, world-class healthcare, cultural vitality and premium amenities at your fingertips.





## A Region That's Building Forward

North Fulton embraces a deliberate, ambitious approach to growth — building places that invigorate businesses and people alike. Here are a few developments that signal where the region is headed:

- ▶ **Avalon in Alpharetta** — A mixed-use magnet offering 2.3 million square feet across retail, Class A office space, multifamily residences and single-family homes.
- ▶ **Southern Post in Roswell** — Roswell's first mixed-use development, launched in 2025, convinced workplace supplier Vestis to relocate its corporate headquarters.
- ▶ **Johns Creek Town Center** — Home to the Medley, a 43-acre mixed-use district, and an open-air Boardwalk unveiled in 2026.
- ▶ **Deerfield in Milton** — One of the city's three commercial areas; a district that's reimagining office complexes into a live, work, play destination of mixed-use redevelopments.

“We looked at other cities in the South, but not for long. From our perspective, the choice was obvious. Having access to the technology and knowledge in this market is crucial to our business. So many other large companies are here. The infrastructure in this corridor is nearly perfect. It's a fantastic place to raise a family. I live in Milton. I've been here for 14 years.”

Chris Bacon, CEO of Ministry Brands

On why his company relocated its headquarters from Knoxville, TN to North Fulton, GA

Source: Interview with Site Selection Magazine



### Ready to Invest? Get in Touch

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